DEFENSE LANGUAGE AND NATIONAL SECURITY EDUCATION OFFICE (DLNSEO)

FAO Regional Skill Sustainment Initiative RFP Technical Assistance Webinar

1 May 2023
The Language Training Centers Program is an initiative sponsored by the Defense Language and National Security Education Office and administered by the Institute of International Education.

WEBINAR PARTICIPANTS

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<th>Defense Language and National Security Education Office</th>
<th>Navy</th>
<th>Institute of International Education</th>
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AGENDA

- DoD Foreign Area Officer (FAO) Program
- DLNSEO Support to DoD FAO Program
- Language Training Center (LTC) Program
- Roles and Functions
- Request for Proposal (RFP) Overview
- Proposal Guidance
  - Funding
  - Submission
- Q&A

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WHAT IS A FAO?

Foreign area officers are uniformed military personnel that possess a unique combination of strategic focus, regional expertise, cultural awareness and foreign language proficiency.
DOD FAO PROGRAM OVERVIEW

- Approximately 2,950 FAOs in the Active Component, Reserve and National Guard serving as senior defense officials, defense/military attaches, security cooperation officers and pol-mil planners or analysts

- To be designated as a FAO, an officer must:
  - Be qualified in a principal military specialty
  - Possess a graduate-level education
  - Have regional duty experience
  - Demonstrate advanced foreign language proficiency
DLNSEO SUPPORT TO DOD FAO PROGRAM

- DLNSEO supports policy to:
  - Establish minimum requirements for all FAOs in selection, training, utilization, and career opportunities
  - Provide oversight to FAO programs ensuring promotion, retention, and utilization of FAOs meet the requirements of the Joint FAO Program
  - Determine the best practices of each program and promulgate them to other programs to spread success and achieve economies of scale

- DLNSEO Supports:
  - Joint FAO Basic Course
  - Language Sustainment Courses
  - Regional Sustainment Courses

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DoD-funded initiative with accredited U.S. colleges and universities established in 2011

Program goal is to accelerate the development of foundational or higher-level expertise in strategic languages and regional studies for DoD personnel by leveraging U.S. institutions of higher education to meet the existing and demonstrated training needs of DoD units, offices, or agencies

Legislation - Section 529 of the NDAA of 2010 authorizes DoD to establish LTCs
# ROLES AND FUNCTIONS

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<th>Functions</th>
<th>LTC Grantee</th>
<th>DoD Partner/Navy</th>
<th>IIE</th>
<th>DLNSEO</th>
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| **Administration** | | | • Administrative agent on behalf of DLNSEO  
• Makes and monitors grant award  
• Assists with coordination of communication with DLNSEO to the grantee | • Provide funding  
• Provide overall oversight |

| **Program Development** | • Identify course topics  
• Identify location/venue for the seminars  
• Coordinate with the Navy on overseas seminars  
• Nominate speakers & instructors  
• Propose agenda and develop seminar syllabus  
• Develop student survey/feedback  
• Develop program metrics | • Coordinate agenda with DLNSEO  
• Approve Speaker List  
• Approve location/venue for the seminar |  | • Provide overall oversight  
• Coordinate with FAO Council  
• Compile participant lists and provide to LTC grantee  
• Inform FAO Council  
• Conduct AARs |
The goal of this special initiative is to provide FAOs with advanced understanding and analysis of the most current regional security affairs and the impact of regional activities on interagency and joint operations.

- 12-month grant period that begins on August 1, 2023 and ends on July 31, 2024

- Collaboration and partnership with the Navy
PROPOSAL GUIDANCE

- Must address the following curriculum guidelines and instruction:
  - National policy and regional issues
  - Great Power Competition
  - Third party influences in the region
  - Culture, communication and negotiation skills
  - FAO professional community issues, developments and lessons learned

- Seminar requirements:
  - At least five regional and two cross-cutting seminars that cover global or trans-regional issues
  - Up to 4 days in length that is flexible and modular

- Program effectiveness:
  - Applicants must present clear plans for assessing or measuring the program’s effectiveness
New for 2023: Iris Burton Bulls ROTC Fellowship Program

Provide a one-day seminar (out of two total days of programming) in Washington DC for ROTC students who are alumni of other DLNSEO sponsored programs (i.e., Project Global Officer, The Language Flagship, Boren Scholars and Fellows) on national defense strategy, security, area studies, leadership, and strategic planning and policy.
Subject to the availability of funds

One grant of approximately $900,000 for a 12-month period of August 1, 2023 – July 31, 2024

Proposals should only include a 12-month budget
  - 4x on-line courses
  - 3x in person in SOUTHCOM, INDO-PACOM, AFRICOM region

Depending on overall program performance and availability of funding, additional funding for subsequent program cycles may be available (2-3 years)
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SUBMISSION GUIDELINES

▪ Application Format: page 14
▪ Transmission Instructions: page 15
▪ Hard copy proposal submissions NOT accepted
▪ Proposals must be submitted via Slate submission portal
  ▪ [https://myapp.iie.org/rfp](https://myapp.iie.org/rfp)
▪ Select “2023-2024 FAO Regional Sustainment Initiative”
QUESTIONS?

Further Questions?
Please submit questions to LTC@iie.org
Deadline for questions: May 10, 2023

Proposal Submission Deadline:
Wednesday, May 31, 2023
NLT 4:30 p.m. ET